

CONFERENCE PROGRAMME

Tuesday 30th October 2018

3.30pm – 5.00pm: New Zealand International Convention Centre Famil
5.30pm – 7.00pm: Registration & Welcome Function at The Lula Inn

Wednesday 31st October 2018

8.30am – 9.55am: Conference Plenary Sessions
9.55am – 10.25am: Morning Tea
10.25am – 11.50am: Conference Plenary Sessions
11.50am – 12.50pm: Lunch provided by Eat My Lunch
12.50pm – 2.50pm: Conference Plenary Sessions
2.50pm – 3.20pm: Afternoon Tea
3.20pm – 4.05pm: Workshop Sessions
4.05pm – 4.35pm: Conference Plenary Session
4.35pm: Wrap of Day 1
7.00pm: 'Fright Night at the Museum'
CINZ Conference Dinner at Auckland Museum

Thursday 1st November 2018

8.30am – 9.15am: AGM and Board Member Voting
9.15am – 10.15am: Conference Plenary Session
10.15am – 10.45am: Morning Tea
10.45am – 12.30pm: Conference Plenary Sessions
12.30pm – 1.30pm: Lunch
1.30pm – 2.15pm: Conference Plenary Session
2.15pm – 2.45pm: Afternoon Tea
2.45pm – 3.30pm: Workshop Sessions
3.30pm – 4.00pm: Closing Keynote
4.00pm: Wrap of Conference

CONFERENCE VENUE: CORDIS, AUCKLAND

Presentation styles included speeches, panels, workshops and TEDx inspired talks. We partnered with Encore, who created a Conference Plenary set up complete with a projection of the Auckland Skyline – reinforcing the Conference theme of "Breaking New Ground".

Home Base: In the Pre-Function area invited sponsors set up displays and stations to offer further information to delegates. We also included a space for the CINZ Australia team for members to connect with.



ACCOMMODATION

Accommodation rates were offered at local member hotels.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The CINZ Conference always tries to give back to the local community. At the 2018 Conference, CINZ worked with Eat My Lunch, and served Eat My Lunch on the first day of Conference. For every lunch that CINZ bought for our delegates, a kiwi child received lunch, as part of Eat My Lunch's 'Buy One, Give One' scheme. CINZ also reduced waste at the conference, by providing re-useable coffee cups to all delegates (sponsored by Blue Ocean Marketing), and encouraged delegates to use the EventsAIR Conference app for all information on speakers, sponsors, and the Conference Programme.

SPONSORS



For further information go to: www.conventionsnz.co.nz

RESULTS:

Media Coverage: \$497,100 in EAV.

Over 150 posts on Twitter, Facebook and Instagram.

94% delegates rated the overall Conference excellent or very good.

85% delegates rated the Conference content as excellent or very good.

"Great conference overall. Content was very relevant and interesting."

"I thought 'Fright Night at the Museum' was a great concept and will be happy to recommend it to clients in the future"



CINZ 42ND ANNUAL
CONFERENCE AND AGM
"BREAKING NEW GROUND"





WELCOME FUNCTION
 Kindly sponsored by Auckland Convention Bureau
Venue: The Lula Inn
Concept: Welcome drinks for 1.5 hours, with a Pasifika theme on Auckland's Harbour Front.
Food Philosophy: Food was selected to represent the heart of Auckland, with fresh, sustainable and ecological food being served throughout the evening.



GALA DINNER
Venue: Auckland Museum
Concept: Fright Night at the Museum
Theming: Delegates were taken on an after-hours Halloween tour through Auckland Museum, with a few spooky surprises along the way to the Event Centre.
Food Philosophy: An elegant 3 course meal, including a dessert trick or treat station, catered by Urban Gourmet.
Entertainment: The Dead Beats united for one night only to entertain us and Quikpix helped us capture the night.



Each year CINZ holds a Conference for its Members, designed to offer a programme of education, inspiration and networking fun. In 2018 the selected Host Region was Auckland, and CINZ worked closely with both the Convention Bureau and local members to showcase all that the region offers. Our theme "Breaking New Ground" spoke to the significant infrastructure projects taking place in Auckland, and around the country for the Business Events Sector.